

August 2023



FRA Careers

Magazine

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"Supporting you
with you with
your future
career choices
and progression."



Marc Brammer Careers Service Manager

Hello and welcome to the latest edition of FRACareers Magazine - our year in review.

In this issue we will look at service highlights from the 2022/23 academic year, look at our work with students and shine a spotlight on the team that support the students at the FRA.

This year has been a time of change and evolution for the FRACareers team as we welcomed our new Career Coaches Kate and Tracy.

The team have been busy this year working with our traditional and fast track students as well as

offering increased support to our apprentices and working closely with our newly-launched online provision to provide exemplary careers-focused support.

We are now working on planning for the next academic year and have some exciting developments ahead!

Have a great summer and see you in the new academic year!

Marc

The Team



Marc - L3 Fashion Retail,
Apprenticeships & Online Courses



Kate - L4 Courses and HE Degrees



Tracy - L2 Fashion Retail & L3
Fashion Design

All students studying at the Fashion Retail Academy have access to careers, education, information, advice and guidance for the duration of their course.

A member of the team is assigned to each course and is the Career Coach and point of contact for all students on that course.

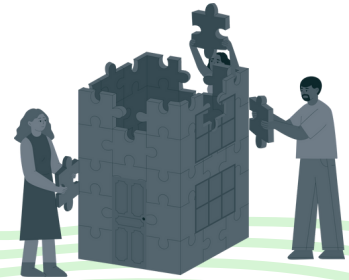
Career Coaches undertake at least 1 group session in-class per term and are also available for 1-1's both in-person and online via Teams.

Headlines



The FRACareers team undertook over 200 hours of 1-1 coaching.

There were over 13,000 logins to the FRACareers platform.



There were over 35,000 activities completed on the platform.



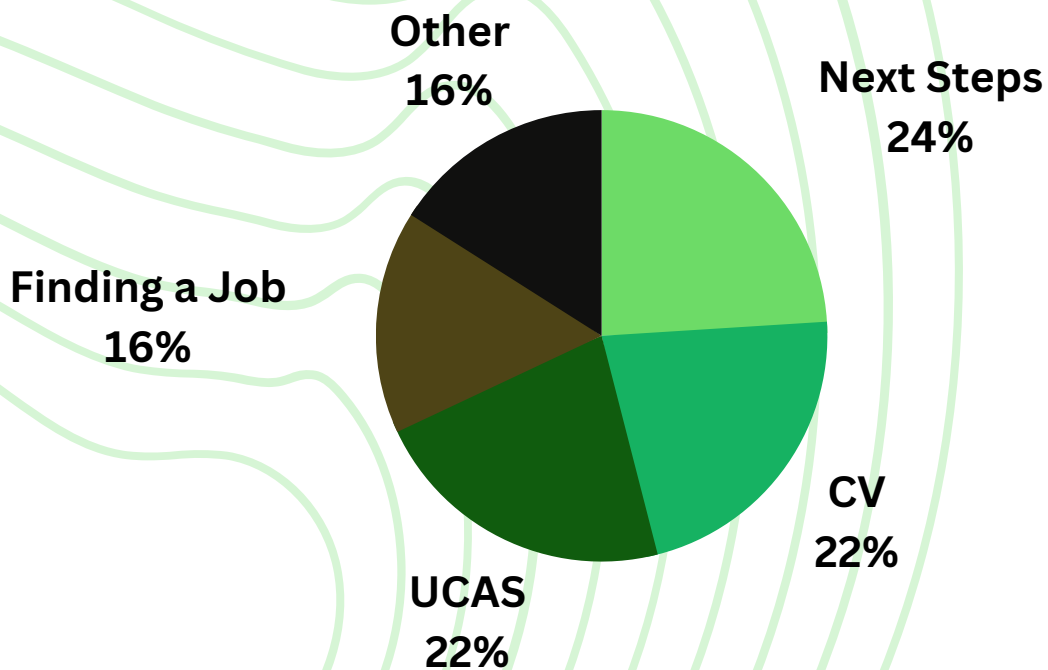
The top features used by students on the platform this year were:

- The Job Search Engine
- CV360
- Career Assessments
- Interview360

**All figures correct as of 13/06/2023*

1:1 Support

Students can access 1-1 support with their Career Coach either in-person or online via Teams throughout their course. This can be to discuss any element of their future career choices and progression.



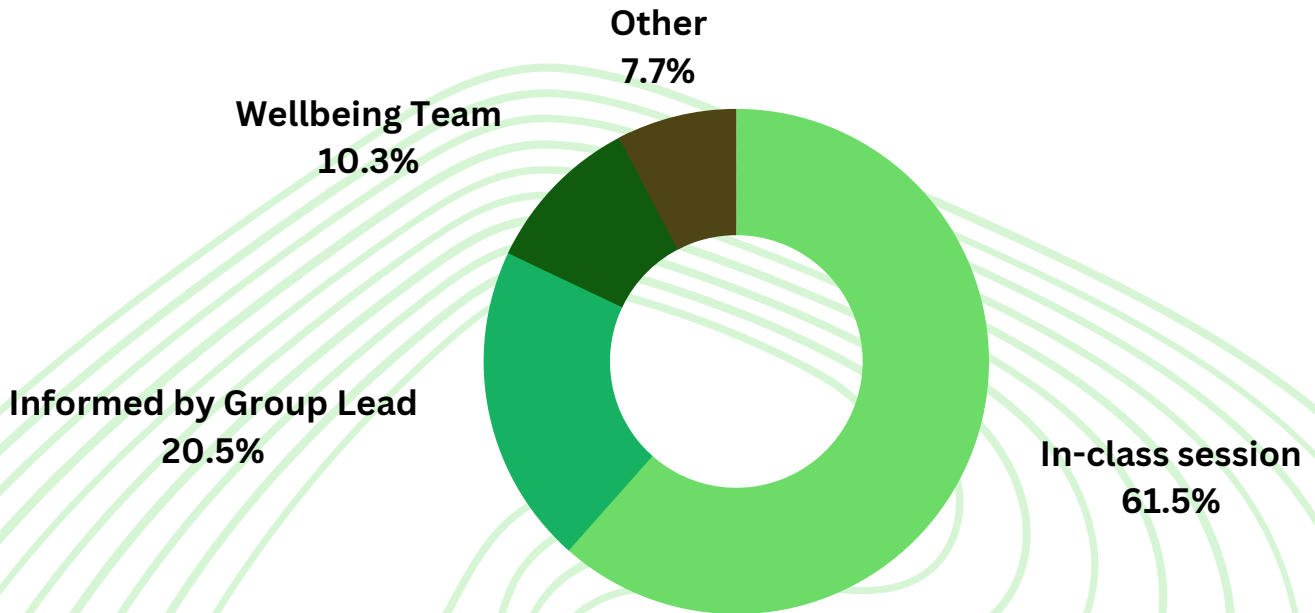
Student Feedback

"Extremely useful. A good mix of advice and tips for job searching." - L4 F/T Buying Student

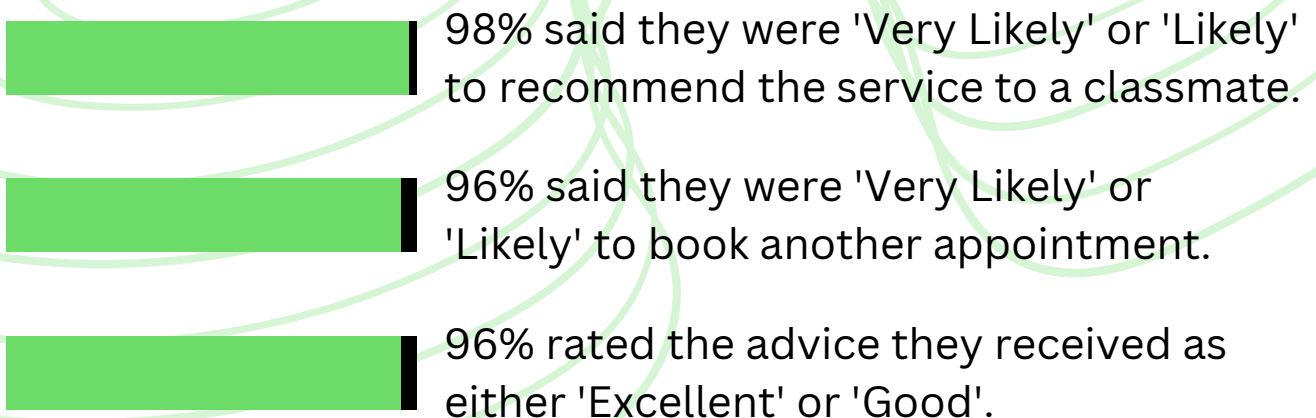


1:1 Support

How were our students made aware of the service:



Of those who gave feedback following their 2022/23 1-1 appointments with FRACareers:



"It was very, very helpful. I left a lot more confident with my personal statement and UCAS application."

- L3 Fashion Design Student

Feedback

"Good constructive feedback as well as helping me point out what was going well."

- *L3 Fashion Retail Student*

"It was really helpful, really pointed me in the right direction, thank you."

- *L3 Fashion Design Student*

"Really helpful and supportive with reading my CV & cover letter. The words and feedback made me feel confident in applying for the job."

- *BA Marketing and Communications Student*

"Gave me genuine personal advice and support instead of only professional basic advice "

- *L4 Digital Marketing Student*



Career Pulse

Career Pulse is our self-assessment tool that we use with all of our students. It gives them the opportunity to think about how confident they are in a range of careers areas.

On average our students had a **12% increase** on their starting score. There was a measurable increase in confidence.

The areas our students felt most confident in were; **Career Wellbeing, All About Me** and **Being Work Ready**.



Student Feedback

"My 1-1 was very useful and gave me the confidence and new knowledge to change my cv and start looking at my LinkedIn."
- L4 Buying Student



Jobs

We are passionate about the work we do with industry and supporting our students with finding a job in the sector, be that a part-time job to fit around their studies or a full-time position to move into following completion of their time at the FRA.

182

jobs listed on the platform.

71

brands listed vacancies with us.

Brands who listed vacancies with us include:

SPACENK



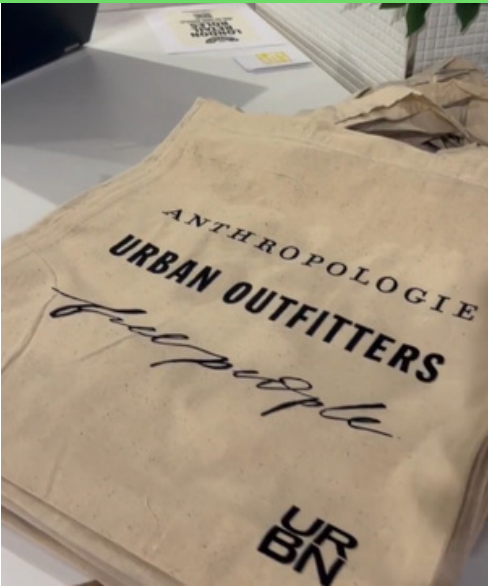
FRENCH CONNECTION

MICHAEL KORS

PANDORA

URBN

Careers Fairs



Every year the FRA offers events for our students to get in front of industry and seek out job opportunities and put what they learn in the classroom into action in the retail sector.

In term one the FRA Industry Development team, with support from FRACareers, put on an amazing event targeted at students looking for part-time work to fit around their studies at the Academy.



Then in May we offered a Careers Fair focused on full-time roles at Head Office for those graduating from the FRA. A special thanks to Tameera and the whole Industry Development Team for their amazing accomplishments with these events.

Some of the brands in attendance:

OLIVER
BONAS

KURT
GEIGER

GYMSHARK 

ESTÉE LAUDER

Feedback

"No complaints absolutely great experience."
- *L3 Fashion Retail Student*

"Extremely helpful in asking any enquiries I had regarding how a video interview might work as I was unfamiliar with this type of interview and it was my main concern."
- *L3 Fashion Retail Student*

"...super helpful and made me feel a lot less stressed..."
- *L3 Fashion Design Student*

"I just want to say what a good service this is. The Careers team are very efficient and helpful in advice for your progression. I felt unsure of my options prior to the 1-1 and after I have a better vision of my future after the FRA and felt listened to and thoroughly supported."
- *L4 Visual Merchandising Student*



Alumni

Our support doesn't stop when you leave us! Scan this QR code to join our exclusive FRAlumni LinkedIn group with over 2500 members stretching back throughout the history of the FRA. It offers great opportunities to network and connect while giving you access to exclusive jobs from our industry partners. Don't delay, request to join today!



Also, don't miss out on alumni access to our amazing careers platform. It's simple:

- log onto the platform via www.fashionretail.sharepoint.com
- Once on the platform hover over your initials in the top right hand corner and click 'My Profile'
- In the Profile menu click 'Graduate Access'
- Then simply input your personal email address, you will then be sent details of how to log in
- You can then access to platform via the main Fashion Retail Academy website [here](#).



Good Luck

**FASHION
RETAIL
ACADEMY**

We would like to wish all
of our graduating
students the best of luck
with their next steps!